

Appendix 2: Action Plan

LEEDS CITY CENTRE EVENING & NIGHT TIME ECONOMY: ACTION PLAN 2011

Issue	Action	Action Manager / Agencies	What and when	Timescale	£ of delivery (source)	Cost of non delivery (source)
Policing, Enforcement and Reassurance co-working	Proactive and co-ordinated deployment of city centre civil and enforcement uniformed staff throughout evening and night time economy timeframe – specifically Friday and Saturday nights	City NPT & WYP Op Support BTP Parking (LCC) Environmental enforcement (LCC) Cleansing (LCC) Taxi & PH Enforcement Taxi Marshalls Street Marshalls Street Chaplains Leedwatch (LCC) Venue staff Trading Standards UK Borders Agency WY Ambulance Service	As part of weekly Police Operation Capitol, since June 2010, Street Marshalls paid for and staffed by licensed venues in the 3 hotspot locations on weekend nights. No dispersal of violence to other areas of the city centre. July 2011 – scheme ongoing with continued success – on street assaults down by approx 40%. BACIL to temporarily fund further Street Marshall provision Sept – Dec 2011 to boost and support scheme.	Ongoing	Street Marshalls funded by venues in hotspot locations	Home office figures : 1 GBH = £37 K Yorkshire Ambulance service: each ambulance call out = £108

<p>Street drinking; glass and bottle Street litter –also see Cleansing section</p>	<p>Enforce City Centre DPPO Promote to both operators and visitors</p> <p>Revisit DPPO signage/poster wording and position/distribute</p>	<p>WYP BTP Venues Licensing enforcement</p>	<p>Raised with taxi trade- don't allow alcohol consumption in cabs . private hire forums.</p> <p>Marketing Leeds/LCC and WYP working together re appropriate crime prevention/awareness messages and dissemination</p> <p>Aug 2011 -updated version and print run underway</p>	<p>Ongoing</p>	<p>£200</p>	
<p>Congestion and illegal parking</p>	<p>Manage and enforce parking and traffic regs</p>	<p>WYP LCC Parking services</p>	<p>Identify hotspots; where and when and deploy staff to take action</p>	<p>Ongoing</p>		
<p>Taxi/ PH vehicles over ranking and illegal plying for hire</p>	<p>Enforcement action</p>	<p>Licensing enforcement WYP</p>	<p>Regular city centre operations</p>			
<p>Funding and</p>	<p>Explore all</p>	<p>CMc</p>	<p>Establish scope for taxi trade</p>		<p>Xmas 2010</p>	

location of Taxi Marshalls (also an action within Draft Leeds Alcohol Harm Reduction Plan)	<p>funding avenues Establish key dates in calendar year when most needed</p> <p>Key locations for deployment identified</p>	VF	<p>contribution via licence fee- explored and would require full consultation- no scope 2010/11, raise again with LCC Taxi Licensing. Com Safety and CCM provided funding for Xmas 2010. Easter 2011 - CCM funded for 2 consecutive bank holiday weekends. Partner sub group in place to manage delivery. WYP – ‘POCA’ funds – explore potential- no scope @ present – Aug 2011</p>	Ongoing	<p>delivery approx £17K</p> <p>1 Marshal costs £68.75 per night (5 hour shift)</p> <p>Cost for 3 Marshalls @ 3 locations for 2 weekend nights = £1383.50</p>	
Drink driving	<p>Awareness campaign</p> <p>Enforcement action</p>	Venues; employers; local publicity WYP	BTP METRO Network Rail Venues?			
Establish 'Dispersal' sub group of		CMc/JM LCC VF WYP	Welcoming Group disbanded as 'welcoming' theme incorporated into business of	Ongoing		

Welcoming Group			City Centre DCSP as well as City Centre Partnership Board. Sept '10 sub group met and taking forward dispersal plan July 2011 ongoing			
Environment and Cleansing Cleansing:	Engage LCC Chief Officer support to Champion	CF	CF to scope potential for Andrew Mason to Champion July 2011- City centre specific team as a result of restructure.			
Need info on current position What do private operators do?	Conduct regular night time environmental visual audit including venues	Street Scene Services Pubwatch	March 2011 – overnight working by Env Enforcement officers – dealt with littering; flyering consents and cleansing issues	On going		
	Obtain info from all relevant partners Share info/intelligence	LCC Street scene Licensed venues Retailers Hotels and restaurants City NPT	Licensed venues provided info re busy nights, opening hours etc via Pubwatch. City Centre Team Manager well aware of night time issues and concerns – LCC staff attend city centre Pubwatch			
	Establish partnership evening economy	LCC Street scene Pubwatch	See above			

<p>Flyering and littering</p>	<p>cleansing plan Night time deployment of staff to take enforcement action</p>	<p>Pubwatch Hoteliers Assoc Lets Eat LCC environmental enforcement</p>	<p>As above –permit info provided to Pubwatch July 2011- flyering consent conditions amended to disallow promotional stickers as they were becoming problematic</p>			
<p>Improve 'look' (e.g. Boar Lane)</p>	<p>Businesses clean and care for own frontages</p>	<p>LCC Env Enforcement</p>	<p>e.g Enforcement notice served on premises on Boar Lane and premises exterior refurbished</p>			
<p>Planning: Multi agency consideration of planning applications Non enforcement of planning conditions No overlap with entertainment</p>	<p>Ensure City Centre DCSP informed and contribute to discussion and consultation relating to city centre CIP</p>	<p>System in place LCC Licensing LCC Planning</p>	<p>Planning attend monthly LEG meetings where any planning queries and /or issues with licensed premises can be identified and addressed July 2011- Planning and Development services have CIP areas on their computer system which triggers an</p>			

licensing			automatic comment on related planning applications - Planning send out Licensing CIP explanatory leaflet to applicants.			
Cumulative Impact Policy Review			Input to April 2010 DCSP by Licensing Officer leading CIP review- comments made etc			
Business responsibilities and management Forum to enable eve econ partnership between hotels; restaurants and night time venues, to enable tactical and strategic approach to issues and concerns	Progress via Lets Eat; Hoteliers Assoc and Pubwatch Automatic water availability –pubs and restaurants					
Share footfall and	Identify relevant	CMc	The following weblink provides	Partners		

other relevant data with partners	shareable data and establish what useful to who and how to distribute		info and graphs re city centre footfall as well as were cameras located: http://www.leedsinitiative.org/citycentre/page.aspx?id=20127	advised of weblink Jan '11 – need to explore use and further scope for sharing		
Irresponsible/cheap drinks promotions	Challenge via LEG – Licensing Enforcement Gp And Pubwatch	LEG partners		Ongoing via monthly meetings		
Door staff : quality and training	Audit via BACIL Night time Co-ordinator	Cath Arkle - WYP	City NPT call meetings with key security staff providers operating in city centre	Ongoing		
Proactive and effective use of Nitenet radio system amongst venue door staff and Leedswatch	Short term: PCSO @ Leedswatch Fri and Sat night. Long term:CCTV Operators to verbally		As a result of BACIL member survey, rebranding BACIL and new upgraded 'BACIL RADIO' distributed in Feb. Night time Co-ord in post. July 2011 Working protocol for Leedswatch/BACIL radio use			

Broaden offer 5 – 8pm	communicate Encourage and support late night shopping and other activities	CCM	now in place Leeds on board with national ATCM action re major chains strategy on late opening			
Best Bar None	Ensure ongoing promotion and that awards compliment venue status with licensing matrix	Jo Rostrun	2011 scheme complete - winners announced and award ceremony held. Safer Leeds unable to resource future scheme.			
Joined up marketing of City Centre offer	Marketing Leeds/Locate in Leeds		Part and parcel of Marketing Leeds work programme	Ongoing		
Leeds Arena	Ensure Arena Project Board aware of this plan and enable communication on Arena related issues - identify and ensure input re evening economy issues	CF	Aug 2011 – Officer from Arena Project being invited to October DCSP meeting to enable input /discussion and engagement			

<p>Resources Financial: Explore all potential funding sources to enable activities which contribute to effective management of night time economy</p> <p>Health funding for alcohol treatment programmes</p>	<p>VF to explore scope to access POCA (Proceeds of Crime Act) funds</p> <p>Scope for private sector support e.g. Diageo?</p> <p>To be raised via Safer Leeds Exec</p>	<p>VF,CF on behalf of City Centre DCSP</p> <p>VF</p>	<p>Agree application and submit July 2011 – no POCA funds available at present</p> <p>July 2011: Approach made and discussion ongoing</p> <p>Update needed</p>			
<p>Ongoing consultation and input Ensure ongoing input to this action plan by all relevant and interested parties –residents; businesses; city workers; visitors and young people</p>	<p>Consult with young people via Young People and City Centre Group partners</p>	<p>CMc and KD</p>	<p>Jan 2011: City centre Young People Committee set up by Youth Services. CMc attended May meeting re city centre safety issues including evening economy, plus 182 young people completed questionnaire re perceptions of city centre safety</p>			

